



Case Study: Red Spot Paint & Varnish Co., Inc.

Red Spot	Products & Services
<p><i>Evansville, Indiana</i> Year Joined: 2020 Industry: Manufacturing</p>	<ul style="list-style-type: none"> • UMR • Educational Events • Networking Events

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Michelle Choate

Senior Human Resource Generalist, Red Spot

Red Spot, a manufacturer, was founded in 1903 with a mission to develop specialty chemicals that are both functional and harmless to the environment.

"When searching for alternatives for Red Spot, we found Health Action Council offered so much more than other options," says Shawn Norris, Vice President of NFP, Red Spot's insurance broker and consultant.

"From the administrative credits to offset healthcare costs and the many education programs my client craves...it sounded too good to be true, but we found it wasn't." Norris adds, "I thought it was just an Ohio-based organization, but Health Action Council services members throughout the country and is truly unique in the market."

Health Action Council Value: Group Purchasing

Although Red Spot is receiving great value through Health Action Council's group purchasing benefit with UMR, it's the education opportunities that have genuinely wowed them.

"I read and participate in everything," says Michelle Choate, Senior Human Resource Generalist at Red Spot. "The membership pays for itself with just their free member-only webinars that offer continuing education credits."



Health Action Council, a not-for-profit, member-driven organization with more than 220 employer members, provides value by enhancing human and economic health through thought leadership, innovative services and collaboration.

Call us at 216.328.2200 or email info@healthactioncouncil.org

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